## Testi in inglese

**Linguage of instruction**

**English**

This course covers the process of identifying and quantifying market opportunities, then conceptualizing, planning, and starting a new, technology-based enterprise. Students develop detailed business plans for a startup.


Start own business, further develop an existing business, be a member of a management team in a new enterprise, or better understand the entrepreneur and the entrepreneurial process.

Basic knowledge of mathematics, including at least functions drawing and 2D plots

**Lectures**

Students, in groups of maximum three people, are required to submit a Business Plan that will be used as a basis for an individual final oral examination. The oral examination consists in a discussion of 20 min, during which the student is invited to describe and comment on topics covered in the Business Plan and in the course.