



# AT A GLANCE

The fashion industry is **responsible for 8-10% of global carbon dioxide emissions** every year, while it is estimated to use around 1,5 trillion litres of water annually.

Concerns have been rising about pollution, from chemical waste to microplastics (tiny pieces of non-biodegradable plastic). It is estimated that **18-35% of all microplastics released** into the oceans **are from synthetic textiles**.

Many garments are produced in developing countries, where fashion companies take advantage of cheaper labor costs and less regulations.

Among the developments deemed to be exacerbating the problems, is **fast fashion**: cheap clothes bought and cast aside in rapid succession as trends change.

Worldwide 80 billion pieces of clothing are consumed every year. However, approximately 85% of these textiles end up in a landfill every year.

**Ale**

So, did you decide what you are going to wear on the first day of school?

**Giulia**

I found an old t-shirt in my mum's wardrobe, I like it a lot and I was thinking of wearing it but...

**Ale**

???

**Giulia**

It's a bit old-fashioned, what do you think the others will think?

**Ale**

Are you serious? You shouldn't care about what the other will think, what's important is that you like it.

**Giulia**

Yes, you are right, in the end it has its own style. It had some small holes but nothing my grandmother couldn't sew up 😊

**Ale**

At least you'll be original, you'll wear something different from what you can find in big chains, avoiding waste.

**Giulia**

I'm convinced, we perfectly know that vintage is coming back into fashion. I'll see you at school then, I'll be the one with the colourful 80s style t-shirt!