



AT A GLANCE

The fashion industry is **responsible for 8-10% of global carbon dioxide emissions** every year, while it is estimated to use around 1,5 trillion litres of water annually.

Concerns have been rising about pollution, from chemical waste to microplastics (tiny pieces of non-biodegradable plastic). It is estimated that **18-35% of all microplastics released** into the oceans **are from synthetic textiles**.

Many garments are produced in developing countries, where fashion companies take advantage of cheaper labor costs and less regulations.

Among the developments deemed to be exacerbating the problems, is **fast fashion**: cheap clothes bought and cast aside in rapid succession as trends change.

Worldwide 80 billion pieces of clothing are consumed every year. However, approximately 85% of these textiles end up in a landfill every year.

Ale

So, did you decide what you are going to wear on the first day of school?

Giulia

I found an old t-shirt in my mum's wardrobe, I like it a lot and I was thinking of wearing it but...

Ale

???

Giulia

It's a bit old-fashioned, what do you think the others will think?

Ale

Are you serious? You shouldn't care about what the other will think, what's important is that you like it.

Giulia

Yes, you are right, in the end it has its own style. It had some small holes but nothing my grandmother couldn't sew up 😊

Ale

At least you'll be original, you'll wear something different from what you can find in big chains, avoiding waste.

Giulia

I'm convinced, we perfectly know that vintage is coming back into fashion. I'll see you at school then, I'll be the one with the colourful 80s style t-shirt!